



## TOP REASONS TO ATTEND

- ▶ Get the complete picture of what's happening in the bus sector
- ▶ Network with experienced bus operators and experts from across the world
- ▶ Learn about fresh, innovative, cutting edge ideas, concepts, case studies and best practices and how you can implement them

Unlimited access to the world famous Busworld Europe exhibition, included as part of your registration for the conference.

Discover:

- ▶ 400 exhibitors from 36 countries
- ▶ 35,000 visitors from 118 countries
  - ▶ 222 vehicles inside the halls
  - ▶ 70 vehicles outside for test rides

**busworld.**  
EUROPE KORTRIJK  
20-25 OCT 2017

Access to UITP Bus Research & Innovation Day  
Wednesday,  
25 October 2017



## EVENT OVERVIEW



15  
Sessions



40+  
Speakers



10+  
Hours of networking time



400+  
Exhibitors

## PRACTICAL INFORMATION

### REGISTRATION

Register online at [www.uitpbusworld.uitp.org](http://www.uitpbusworld.uitp.org)

Register before  
3 September and  
benefit from the  
Early Bird Rate!

#### INDIVIDUAL REGISTRATION

Your conference registration also includes access to:

- ✓ Busworld Europe Exhibition – 20-25 October 2017
- ✓ UITP Bus Research & Innovation Day - 25 October 2017

CONFERENCE Registration fees (21% Belgian VAT excl.)	EARLY BIRD RATE (until 3 September 2017)	NORMAL RATE	ONE DAY RATE*
UITP Member	€670	€895	€350
Non Member	€995	€1330	€525

\* Access is limited to the Conference sessions and coffee breaks on one day of your choice.

#### GROUP REGISTRATION

Your conference registration also includes access to:

- ✓ Busworld Europe Exhibition – 20-25 October 2017
- ✓ UITP Bus Research & Innovation Day - 25 October 2017

CONFERENCE Registration fees (21% Belgian VAT excl.)		SPECIAL RATE per person
4-10 people	UITP Member	€625
	Non-Member	€935
10 + people	UITP Member	€535
	Non-Member	€795

## Want exposure for your business? Become a Sponsor!

Maximise your  
visibility to  
the market

Demonstrate  
your leadership  
and expertise

Communicate  
your message to  
the market

Create new  
business contacts  
and opportunities

### Find out more

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## GETTING THERE



BY PLANE

### From Brussels National Airport (Zaventem)

At Zaventem Brussels Airport, take the direct train to Kortrijk/Courtrai.

### From Paris Airport (Charles de Gaulle)

Take the high-speed train (TGV) to Lille and from there take the train to Kortrijk/Courtrai.

### From Lille Airport

Take a taxi to Lille-Flandres station and from there take the train to Courtrai/Kortrijk.



BY TRAIN

There are regular trains departing from Brussels, Belgium and Lille, France to Kortrijk/Courtrai.

From Kortrijk/Courtrai train station take the free shuttle bus to Busworld.

## CONTACT INFORMATION

### UITP TEAM:

Project Manager  
**Laetitia Delzenne**  
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### LOGISTICS & REGISTRATIONS

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### PRESS

Communications Manager  
**Cynthia Bonsignore**  
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### BUSWORLD TEAM:

#### BUSWORLD ACADEMY

Project Manager  
**Jan De Man**  
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#### BUSWORLD EXHIBITION

Press, visits, contacts  
with exhibitors  
**Inge Buytaert**  
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## VENUE

Kinopolis  
(via the entrance at parking 5  
of Kortrijk XPO)  
President Kennedylaan 100  
BE- 8500 Kortrijk  
Belgium



## ACCOMMODATION

Special room rates have been  
negotiated for our delegates. More  
detailed information can be found on  
our website:  
[www.uitpbusworld.uitp.org](http://www.uitpbusworld.uitp.org)

23-24 OCTOBER 2017 | KORTRIJK | BELGIUM

# UITP - BUSWORLD INTERNATIONAL BUS CONFERENCE

In conjunction with Busworld Europe (Kortrijk) 2017 exhibition

## CONFERENCE

## INTEGRATE + CONNECT!

- Digitalisation
- Electrification
- Automation
- New service concepts



Get on board for the biggest  
bus event in the world!



In conjunction with:

**busworld.**  
EUROPE KORTRIJK  
20-25 OCT 2017



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## ABOUT THE EVENT

UITP and Busworld Europe have joined forces to bring you an unmissable event.

For the very first time, **UITP's established International Bus Conference** will take place in conjunction with **Busworld Europe** in Kortrijk, the world's leading bus and coach exhibition attracting 35,000 visitors from 118 countries.

This collaboration will allow you to get the complete picture of what's happening in the sector. At the Conference you will discover **fresh ideas, best practices, case studies** and advice for implementation.

Your registration also includes unlimited access to the famous Busworld Europe exhibition (20-25 October 2017) where you can see innovation, products and services in action.

Over two days you will explore the major public transport trends affecting the bus industry, from **connected and autonomous buses** to the roll-out of **large electric bus fleets**.

Plus you will look at the value, challenges and integration of **new mobility services** and the development of **on-demand services** which are blending into regular bus services. What do these trends mean for your organisation and the bus sector in general?

## KEY TOPICS

Under the theme **Integrate + Connect!**, you will explore from an international perspective the following major trends and developments:

- ▶ **How to connect buses with their surroundings effectively**
- ▶ **Autonomous buses**
- ▶ **Rollout of large electric bus fleets**
- ▶ **Cost efficiency**
- ▶ **Staying competitive in times of digitalisation**
- ▶ **Modular and high capacity vehicles**
- ▶ **How new mobility services can be integrated with traditional public transport**

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## PROGRAMME AT A GLANCE

### The Conference will address your strategic needs and give answers to your daily operational questions:

Inspiring sessions will be delivered in a variety of formats from **talks** to **moderated round-table discussions**, as well as **workshops**, and **pecha-kucha** sessions.

### UITP-BUSWORLD INTERNATIONAL BUS CONFERENCE

#### MONDAY 23 OCTOBER

10.00-12.30

- ▶ **Opening Session: Journey towards integrated electric bus systems**

12.30-14.00

- ▶ Lunch and Exhibition Visit

14.00-15.30

- ▶ Rollout of **large fleet e-bus** operations

- ▶ Improving **customer experience** for bus passengers

- ▶ Contracting for efficient **bus networks**

15.30-16.00

- ▶ Coffee Break

16.00-17.30

- ▶ Growth of **electric buses in China**
- ▶ Rethinking service definition and **bus network design**
- ▶ When is **bus the right mode?**

18.00

- ▶ **Welcome Reception**

EXHIBITION OPEN UNTIL 19.00

#### TUESDAY 24 OCTOBER

9.00-11.00

- ▶ **Plenary Session: Connected & autonomous vehicles**

11.00-11.30

- ▶ Coffee Break

11.00-14.00

- ▶ **Exhibition Visit**

12.30-14.00

- ▶ Lunch

14.00-15.30

- ▶ Operational concepts for **electric buses**

- ▶ What's new with **BRT?**

- ▶ **Digitalisation** and bus maintenance

15.30-16.00

- ▶ Coffee Break

16.00-17.30

- ▶ **Contracting and franchising** models in the bus sector

- ▶ Workshop: **Designing buses** for the future

- ▶ **Flexible bus transport** and new service concepts

EXHIBITION OPEN UNTIL 19.00

EVENING

- ▶ **Networking Dinner**

### UITP BUS RESEARCH & INNOVATION DAY

#### WEDNESDAY 25 OCTOBER

This dedicated day will present supporting guidelines for electric bus deployment. It will address your needs through four key phases:

**If** - Deciding whether to introduce electric buses.

**When** - Planning, regulation and finance.

**What** - Technology selection and procurement.

**How** - Operating, maintenance and decommissioning.

The ZeEUS partners will share their key achievements, first results and experiences on ebus exploitation in the 10 demo cities: Barcelona, Bonn, Cagliari, Eindhoven, London, Münster, Paris, Plzen, Stockholm, Warsaw. Growth and distribution projections of the European urban market share by propulsion type will also be highlighted, confirming the progress of e-bus deployment in Europe in an integrated mobility strategy.

EXHIBITION OPEN UNTIL 19.00

Stay up to date with all the latest information about the conference.  
[www.uitpxbusworld.uitp.org](http://www.uitpxbusworld.uitp.org)  
 #UITPxBusworld

## SPEAKERS

Over **40 speakers** from across the bus sector and beyond will allow you to get the complete picture of what's happening in the sector.

Confirmed speakers include:



**Thierry WAGENKNECHT**  
 UITP Vice President and Chairman UITP  
 Bus Assembly  
 Technical Director  
 Transports Publics Genevois  
 Geneva, Switzerland



**Jianchen CAI**  
 General Manager  
 Changzhou Transit Group  
 Changzhou, China



**David YORKE**  
 New Technology, Training  
 and Projects Manager  
 Tower Transit Operations Ltd.  
 London, United Kingdom



**Tiffany CHU**  
 Co-founder  
 Remix  
 San Francisco,  
 United States of America



**David SORG**  
 Project Manager  
 Verkehrsbetriebe Zürich  
 Zurich, Switzerland



**Louise PIEDNOIR**  
 Head of Group Innovation & Digital Projects  
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**Bo NIU**  
 CEO  
 Zhengzhou Yutong Bus Co. Ltd.  
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**Leon DANIELS**  
 Managing Director  
 Surface Transport  
 Transport for London  
 London, United Kingdom



**Zulkifli MOHD YUSOFF**  
 CEO  
 Rapid Bus Prasarana  
 Malaysia Berhad  
 Kuala Lumpur, Malaysia



**Philippe VEYRUNES**  
 Market & Portfolio Director - Infrastructure,  
 Alstom  
 Paris, France



**Ekroop CAUR**  
 Managing Director  
 Bangalore Metropolitan  
 Transport Corporation  
 Bangalore, India



**Abdumuttalip DEMIREL**  
 Advisor to Secretary General  
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 Kocaeli Metropolitan Municipality  
 Izmir, Turkey

Disclaimer : All information contained in this brochure was correct at the time of going to press (April 2017), but may be subject to change without notice.  
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And many more...